

August 13-14, 2019  
The Venetian Hotel & Topgolf Las Vegas  
[PGALasVegas.com](http://PGALasVegas.com)



*The PGA Fashion & Demo Experience is a golf merchandising, product testing and professional education event, exclusively for golf industry professionals and golf lifestyle apparel retailers, presented in a modern, sophisticated setting, organized by the PGA of America and PGA Worldwide Golf Exhibitions.*

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### **Welcome Reception**

*The Venetian Hotel, Las Vegas*

- Monday, Aug. 12 – 6 p.m. – 8 p.m.

### **Exhibits of the PGA Fashion & Demo Experience**

*Palazzo Ballroom, The Venetian Hotel, Las Vegas*

- Tuesday, Aug. 13 – 8:30 a.m. – 6 p.m.
- Wednesday, Aug. 14 – 8:30 a.m. - 3 p.m.

Upscale presentation of the latest golf lifestyle apparel and accessories, plus the newest golf equipment, products and technology exhibits, simultaneous to multiple fashion trade shows during Las Vegas Fashion Week.

### **Live Fashion Show & Networking Event**

*Tao Nightclub, The Venetian Hotel, Las Vegas*

- Tuesday, Aug. 13 – 6 p.m. – 8 p.m.

The annual Live Fashion Show moves to Tao Nightclub in 2019 and features the latest lifestyle, resort, golf and accessories brands coming to life on the runway, immediately followed with an industry networking event in the nightclub.

### **Technology Forum**

*The Venetian Hotel, Las Vegas*

- Tuesday, Aug. 13 – 1 p.m. & 4 p.m. – Presented by the National Golf Course Owners Association
- Wednesday, Aug. 14 – 11 a.m. – Presented by the PGA of America

The National Golf Course Owners Association (NGCOA) and the PGA of America will present complimentary one-hour technology panel sessions featuring current innovations, emerging trends and insights by industry technology leaders.

### **PGA Education Conference**

*The Venetian Hotel, Las Vegas*

- Tuesday, Aug. 13 – 7:30 a.m. – 12:15 p.m.
- Wednesday, Aug. 14 – 7:30 a.m. – 1:30 p.m.

The annual comprehensive education conference provides learning opportunities to develop skills and insights in the areas of executive management, teaching & coaching, and golf operations. PGA Professionals have access to more than 20 MSR education credits.

### **PGA Demo Experience & Closing Reception**

*Topgolf Las Vegas*

- Wednesday, Aug. 14 – 4 p.m. - 8 p.m.

Equipment & technology testing, skills contests and prizes, product demonstrations and industry networking in the fun, dynamic setting of Topgolf Las Vegas

### **Attendance & Registration**

Event details, industry registration and travel savings are available at [PGALasVegas.com](http://PGALasVegas.com).

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